



# INTERCULTURAL TRAINER ACADEMY

January 14–25, 2019 | Jacobs University Bremen, Germany

**REGISTRATION DEADLINE: DECEMBER 2, 2018**

## Do you want to become an intercultural trainer?



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It is one thing to acquire intercultural competence, but it is quite another to pass it on to others. Being an intercultural trainer requires extensive knowledge and skills. This is what the Intercultural Trainer Academy organized by InterCultur gGmbH and Jacobs University will equip you with.

### OBJECTIVES

Our living and working environment is affected by globalization and internationalization. Hence, the ability to effectively communicate and deal with others in intercultural settings has become a necessity. The widely shared understanding of intercultural competence divides the concept into three main categories: knowledge, skills, and attitudes, all of which will be examined in this course. Upon successful completion of the Intercultural Trainer Academy, you will ...

- have a deeper understanding of how culture affects human cognition and behaviour
- be familiar with principles of training design and training methods
- have facilitated your own activities and receive feedback on your performance
- be certified as an Intercultural Trainer (after completing the full 10-day course)

### TARGET GROUP

The Intercultural Trainer Academy is designed for people interested in teaching intercultural competence, such as:

- Trainers, who have already gathered experience and would like to work (more) in an intercultural context.
- Professionals and/or multipliers, who are committed to intercultural learning, e.g. teachers or practitioners in the field of international youth work.
- Advanced university students with an intercultural area of studies or/and their own international experiences, who would like to pass on their theoretical knowledge or/and experience through intercultural trainings.

### CONTENT

The Intercultural Trainer Academy combines a rich theoretical perspective with hands-on practical elements, enabling participants ...

- to deepen their understanding of culture and how it influences human perception, cognition, and behaviour
- to familiarize themselves with training design principles, training methods, basics of visualization, and didactic skills
- to develop their facilitation skills in different practice sessions

## STRUCTURE

	<u>Course Day 1–4</u>	<u>Course Day 5–7</u>	<u>Course Day 8–10</u>
<b>GROUP A</b>  Participants with practical training skills	Participants with existing training experience will participate in an intensive class on "Culture and Cognition": What is culture and on which dimension can cultures be compared? How does culture affect human thinking, feeling, and action?	In a blended offer of theoretical and practical parts, participants will have the opportunity to get a holistic picture of training design, learning and teaching styles in different intercultural contexts.	<u><b>Add-on (optional choice)</b></u>  Participants will have the opportunity to design and facilitate parts of intercultural training units and will get intensive feedback about their performance.
<b>GROUP B</b>  Participants with comprehensive theoretical knowledge in Intercultural Competence	For participants with theoretical knowledge, this Academy provides space to learn about training methods, facilitation techniques, and visualization.	After day 7 enrolled students will have the opportunity to prepare a paper to earn <b>5 ECTS points</b> awarded by Jacobs University.	After participating for 10 days, participants will be awarded the certificate " <b>Intercultural Trainer</b> " issued by Jacobs University and InterCultur gGmbH.

Successful attendance of the full 10-day program entitles participants to be awarded the certificate "Intercultural Trainer" issued by Jacobs University and InterCultur gGmbH. In addition, students who are enrolled at a university can receive 5 ECTS points for completion of the 7- or 10-day course.

### COURSE DURATION/DATE

January 14–22, 2019 / 14–25, 2019  
(7 or 10 course days, free weekend)

### LOCATION

Jacobs University, Bremen/Germany

### PROJECT PARTNERS

InterCultur gGmbH  
Jacobs University Bremen gGmbH

### INSTRUCTORS

#### Trainers:

Annette Gisevius, InterCultur gGmbH  
Nadine Binder, InterCultur gGmbH  
Hannes Wacker, InterCultur gGmbH  
Sherifa Fayed, AFS Egypt

#### Faculty:

Prof. Dr. Ulrich Kühnen, Jacobs University

### TUITION FEE

Participants will pay a tuition fee of 950 €

The tuition fee covers

- 7-day track
- All course materials
- 5 ECTS points (for enrolled students)

An extra fee of 300 € covers

- Additional 3-day certification track
- Certificate "Intercultural Trainer"

Not included are participants' accommodation, travel costs, and visa.

### CONTACT

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More information:

[www.intercultural-trainer.org](http://www.intercultural-trainer.org)