



# INTERCULTURAL TRAINER ACADEMY

August 17–28, 2020 | Hamburg, Germany

**REGISTRATION IS OPEN NOW!**

## Do you want to become an intercultural trainer?



It is one thing to acquire intercultural competence, but it is quite another to pass it on to others. Being an intercultural trainer requires extensive knowledge and skills. This is what the Intercultural Trainer Academy organized by InterCultur gGmbH will equip you with.

### OBJECTIVES

Our living and working environment is affected by globalization and internationalization. Hence, the ability to effectively communicate and deal with others in intercultural settings has become a necessity. The widely shared understanding of intercultural competence divides the concept into three main categories: knowledge, skills, and attitudes, all of which will be examined in this course. Upon successful completion of the Intercultural Trainer Academy, you will ...

- have a deeper understanding of how culture affects human cognition and behaviour
- be familiar with principles of training design and training methods
- have facilitated your own activities and receive feedback on your performance
- be certified as an Intercultural Trainer (after completing the full 10-day course)

### TARGET GROUP

The Intercultural Trainer Academy is designed for people interested in teaching intercultural competence, such as:

- Trainers, who have already gathered experience and would like to work (more) in an intercultural context.
- Professionals and/or multipliers, who are committed to intercultural learning, e.g. teachers or practitioners in the field of international youth work.
- Advanced university students with an intercultural area of studies or/and their own international experiences, who would like to pass on their theoretical knowledge or/and experience through intercultural trainings.

### CONTENT

The Intercultural Trainer Academy combines a rich theoretical perspective with hands-on practical elements, enabling participants ...

- to deepen their understanding of culture and how it influences human perception, cognition, and behaviour
- to familiarize themselves with training design principles, training methods, basics of visualization, and didactic skills
- to develop their facilitation skills in different practice sessions

## STRUCTURE

The Intercultural Trainer Academy consists of two parts:

### Part 1

#### Day 1 to 7

7-day track that combines theoretical input and practical elements on topics such as intercultural competence, cultural differences, training design, training methods, visualization, facilitation skills, learning styles, and trainer styles.

### Part 2

#### Day 8 to 10

3-day certification track in which participants have the opportunity to design and facilitate 70-minute intercultural training sessions and receive professional feedback.

Successful attendance of the full 10-day program entitles participants to be awarded the certificate "Intercultural Trainer" issued by InterCultur gGmbH.

## COURSE DURATION/DATE

August 17–28, 2020  
(10 course days, free weekend)

## LOCATION

SOAL Bildungsforum, Hamburg/Germany

## ORGANIZOR

InterCultur gGmbH

## INSTRUCTORS

### Trainers:

Prof. Annette Gisevius, InterCultur gGmbH  
Dr. Nadine Binder, InterCultur gGmbH

### Faculty:

Prof. Dr. Ulrich Kühnen, Jacobs University

## TUITION FEE

Participants will pay a tuition fee of 1,400 €

The tuition fee covers

- 10-days course
- All course materials
- Certificate "Intercultural Trainer"

Not included are participants' accommodation, travel costs, and visa.

## CONTACT

Annemarie Kowalewski, InterCultur gGmbH  
Phone: +49 40 80 60 276-18  
E-Mail: Annemarie.Kowalewski@intercultur.de

More information:

[www.intercultural-trainer.org](http://www.intercultural-trainer.org)